



Meet

MARC KIELBURGER

Co-Founder, Free The Children • Co-Founder, Me to We

Marc Kielburger is a social entrepreneur and *New York Times* best-selling author. He is the co-founder of Free The Children, an international charity and educational partner that empowers youth to achieve their fullest potential as agents of change.

Free The Children delivers innovative programming to more than 7,000 youth groups and hundreds of thousands of young people in Canada, the United States and the United Kingdom. As one of the world's leading youth-driven charities, the organization works in eight developing countries and has built more than 650 schools and school rooms, providing education to more than 55,000 children every day.

Marc is also the co-founder of Me to We, an innovative social enterprise. Its offerings include socially conscious and environmentally friendly clothes and handmade jewellery, life-changing international volunteer trips, leadership training programs, an inspirational speakers' bureau, and books that address issues of positive change. Half of Me to We's net profit is donated to Free The Children, while the other half is reinvested to grow the enterprise and its social mission.

Every year, Marc and his brother Craig organize We Day, Free The Children's series of stadium-sized educational events that engage 180,000 students from 4,400 schools, and reaches more than 5.7 million viewers through televised broadcasts. We Day has more than one million followers on Twitter and is one of the world's largest charitable causes on Facebook with 3.7 million likes.

Marc graduated magna cum laude from Harvard University, completing a degree in international relations. He won a coveted Rhodes Scholarship and went on to complete a law degree at Oxford University. Marc has also received nine honorary doctorates and degrees for his work in the field of education and human rights.

Marc is the recipient of many honours, including the Order of Canada and selection by the World Economic Forum as one of 250 Young Global Leaders. He has shared the stage with Nobel Peace laureates, heads of state, actors and pop icons.

In the fall of 2013, Marc and Craig were inducted into Canada's Walk of Fame for their humanitarian efforts and their work to empower youth to change the world.

